

From the Columbus Business First:

<https://www.bizjournals.com/columbus/news/2015/07/06/heres-why-schoola-picked-central-ohio-for-its-3m.html>

Here's why Schoola picked Central Ohio for its \$3M distribution center

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Last week's state tax incentive for California-based Schoola Inc. will fill a chunk of a southeast Columbus bulk warehouse.

NAI Ohio Equities industrial specialist Ryan McGreevy tells me his e-commerce tenant, a collector and reseller of gently used children's and women's clothing, has signed a lease for 77,280 square feet in the 217,994-square-foot warehouse and distribution property at 1655 Watkins Road.

McGreevy said Schoola has a right of first refusal for another 100,000 square feet in the the building should it need to expand its \$3 million distribution operation.

He said the region's reputation as a major distribution center helped Columbus secure the project, which will employ 225 with an annual payroll of \$6 million.

He also cited the state tax credit, the region's competitive shipping costs and the tenant's option to grow into other Logistics Pointe industrial park properties as factors in the decision to locate in Central Ohio.

"It was a combination of a number of things to beat other cities," he said, which included Cincinnati and Louisville, Kentucky.

Dan Wendorf of the JLL brokerage represented the Garrison Southfield Park LLC owner of the Logistics Pointe industrial park.



California-based Schoola plans to open a \$3 million distribution center along Watkins Road on the southeast side of Columbus.

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