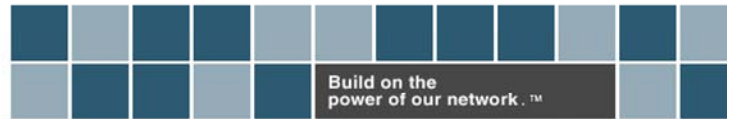


DEMOGRAPHICS

697 N. Fourth Street – Columbus, OH 43215



Date: 05/15/2009

Lat: 39.977704

Long: -82.998181

County: Franklin County

Pop: 1,099,047

Zip: 43215

Pop: 9,799

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii:
697 N 4TH ST, COLUMBUS, OH 43215

2008 Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Total Population	12,219	135,480	309,848
Total Households	6,178	57,710	130,135
Female Population	5,471	65,850	156,095
% Female	44.8%	48.6%	50.4%
Male Population	6,748	69,630	153,753
% Male	55.2%	51.4%	49.6%
Population Density (per Sq. Mi.)	3,889.5	4,791.6	3,945.1
Age:			
Age 0 - 4	6.4%	6.7%	7.1%
Age 5 - 14	8.7%	12.1%	13.4%
Age 15 - 19	5.0%	9.8%	8.0%
Age 20 - 24	12.0%	15.2%	9.9%
Age 25 - 34	23.2%	15.4%	14.0%
Age 35 - 44	15.7%	12.8%	13.9%
Age 45 - 54	11.6%	11.0%	12.9%
Age 55 - 64	7.6%	8.2%	9.7%
Age 65 - 74	4.2%	4.8%	5.7%
Age 75 - 84	3.2%	2.8%	3.7%
Age 85 +	2.6%	1.3%	1.7%
Median Age	32.3	28.6	33.3
Housing Units			
Total Housing Units	7,899	71,966	158,236
Owner Occupied Housing Units	17.2%	25.6%	39.4%
Renter Occupied Housing Units	61.1%	54.6%	42.8%
Vacant Housing Units	21.8%	19.8%	17.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%
Asian	3.0%	4.0%	4.0%
Black	33.4%	38.5%	32.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	60.2%	54.2%	60.1%
Other	1.0%	0.9%	0.8%

DEMOGRAPHICS CONTINUED

697 N. Fourth Street – Columbus, OH 43215



Date: 05/15/2009

2008 Demographic Detail: 697 N 4TH ST, COLUMBUS, OH 43215

	1 Miles:	3 Miles:	5 Miles:
Multi-Race	2.1%	2.2%	2.3%
Hispanic Ethnicity	5.7%	3.8%	3.6%
Not of Hispanic Ethnicity	94.3%	96.2%	96.4%
Marital Status:			
Age 15 + Population	10,385	110,180	246,725
Divorced	10.1%	10.9%	12.0%
Never Married	61.1%	58.3%	43.9%
Now Married	15.9%	20.1%	32.7%
Separated	7.5%	5.2%	4.8%
Widowed	5.5%	5.5%	6.6%
Educational Attainment:			
Total Population Age 25+	8,313	76,396	191,215
Grade K - 8	5.3%	4.9%	4.5%
Grade 9 - 12	10.4%	13.3%	12.2%
High School Graduate	21.2%	26.7%	29.1%
Associates Degree	3.3%	4.5%	4.5%
Bachelor's Degree	25.7%	20.1%	19.2%
Graduate Degree	18.1%	13.4%	14.0%
Some College, No Degree	15.9%	17.1%	16.6%
Household Income:			
Income \$ 0 - \$9,999	16.4%	18.4%	13.5%
Income \$ 10,000 - \$14,999	6.7%	7.7%	6.1%
Income \$ 15,000 - \$24,999	16.1%	15.6%	13.3%
Income \$ 25,000 - \$34,999	12.4%	13.7%	13.0%
Income \$ 35,000 - \$49,999	15.6%	15.6%	16.1%
Income \$ 50,000 - \$74,999	14.8%	14.1%	16.7%
Income \$ 75,000 - \$99,999	7.7%	6.3%	8.8%
Income \$100,000 - \$124,999	3.5%	3.5%	4.8%
Income \$125,000 - \$149,999	2.2%	1.8%	2.7%
Income \$150,000 +	4.7%	3.4%	5.2%
Average Household Income	\$45,902	\$38,214	\$47,167
Median Household Income	\$33,703	\$31,066	\$38,667
Per Capita Income	\$28,681	\$18,813	\$21,491
Vehicles Available:			
0 Vehicles Available	22.6%	19.6%	14.4%
1 Vehicle Available	48.5%	46.6%	44.1%

DEMOGRAPHICS CONTINUED

697 N. Fourth Street – Columbus, OH 43215



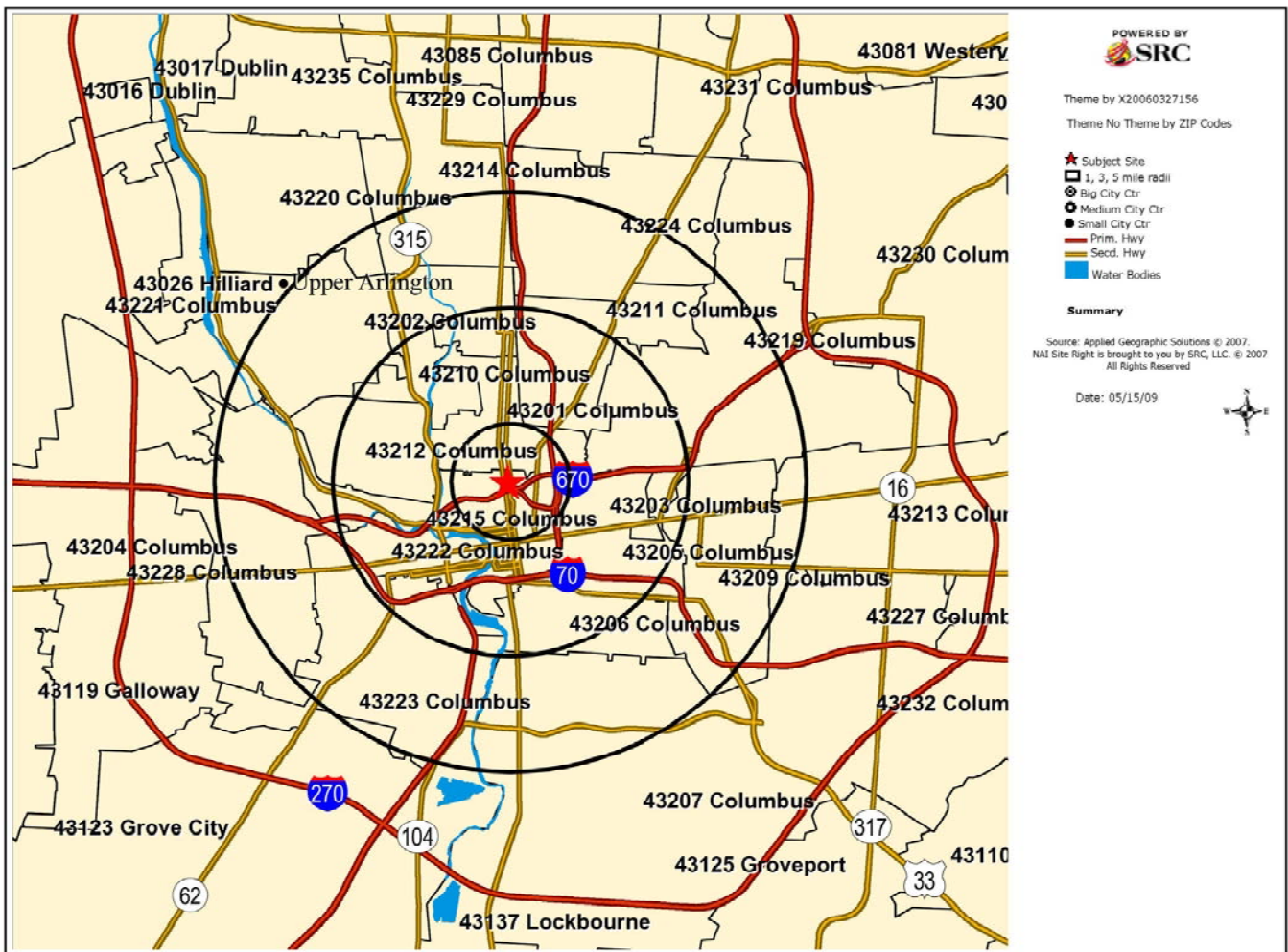
Date: 05/15/2009

2008 Demographic Detail: 697 N 4TH ST, COLUMBUS, OH 43215

	1 Miles:	3 Miles:	5 Miles:
2+ Vehicles Available	29.0%	33.8%	41.6%
Average Vehicles Per Household	1.20	1.40	1.50
Total Vehicles Available	7,394	83,030	198,811

Business and Employment:

Number of Employees	48,460	236,733	333,053
Number of Establishments	2,157	10,468	16,653



Current year data is for the year 2008. More About Our Data. Demographic data © 2008 by Experian/Applied Geographic Solutions. Traffic Count data © 2008 by DataMetrix. All rights reserved. The consumer behavior/product potential Data used on this site is licensed by Mediamark Research, Inc. © 2008 Mediamark Research, Inc. All rights reserved.