

# Demographics



Date: 12/17/09

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii:  
3439-3511 SULLIVANT AVE, COLUMBUS, OH 43204

Lat: 39.942635  
City: Columbus  
County: Franklin County  
Zip: 43204

Long: -83.092633  
Pop: 752,550  
Pop: 1,160,202  
Pop: 37,857

## 2009 Demographic Detail Comparison Report

|   | 1 Miles: | 3 Miles: | 5 Miles: |
|---|----------|----------|----------|
| <b>Total Population</b>                 | 16,304   | 105,970  | 218,748  |
| <b>Total Households</b>                 | 6,721    | 40,173   | 85,917   |
| <b>Female Population</b>                | 8,471    | 53,446   | 110,116  |
| % Female                                | 52.0%    | 50.4%    | 50.3%    |
| <b>Male Population</b>                  | 7,834    | 52,524   | 108,632  |
| % Male                                  | 48.1%    | 49.6%    | 49.7%    |
| <b>Population Density (per Sq. Mi.)</b> | 5,189.9  | 3,747.9  | 2,785.2  |
| <b>Age:</b>                             |          |          |          |
| Age 0 - 4                               | 7.7%     | 8.3%     | 8.1%     |
| Age 5 - 14                              | 12.6%    | 14.5%    | 13.7%    |
| Age 15 - 19                             | 6.4%     | 7.0%     | 6.5%     |
| Age 20 - 24                             | 5.1%     | 6.4%     | 6.9%     |
| Age 25 - 34                             | 11.7%    | 14.4%    | 16.0%    |
| Age 35 - 44                             | 14.7%    | 15.0%    | 15.2%    |
| Age 45 - 54                             | 14.6%    | 13.7%    | 13.7%    |
| Age 55 - 64                             | 12.8%    | 10.5%    | 10.0%    |
| Age 65 - 74                             | 7.7%     | 5.8%     | 5.3%     |
| Age 75 - 84                             | 5.1%     | 3.4%     | 3.2%     |
| Age 85 +                                | 1.6%     | 1.1%     | 1.3%     |
| Median Age                              | 39.5     | 34.6     | 34.2     |
| <b>Housing Units</b>                    |          |          |          |
| Total Housing Units                     | 7,767    | 47,788   | 101,213  |
| Owner Occupied Housing Units            | 53.8%    | 51.2%    | 49.7%    |
| Renter Occupied Housing Units           | 32.8%    | 32.8%    | 35.2%    |
| Vacant Housing Units                    | 13.5%    | 15.9%    | 15.1%    |
| <b>Race and Ethnicity</b>               |          |          |          |
| American Indian, Eskimo, Aleut          | 0.2%     | 0.2%     | 0.1%     |
| Asian                                   | 2.6%     | 2.7%     | 2.8%     |
| Black                                   | 10.1%    | 12.6%    | 10.4%    |
| Hawaiian/Pacific Islander               | 0.1%     | 0.1%     | 0.1%     |
| White                                   | 81.7%    | 77.9%    | 81.1%    |
| Other                                   | 2.0%     | 2.9%     | 2.1%     |

# Demographics Cont.

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|                                | 1 Miles: | 3 Miles: | 5 Miles: |
|--------------------------------|----------|----------|----------|
| Multi-Race                     | 3.4%     | 3.7%     | 3.4%     |
| Hispanic Ethnicity             | 4.7%     | 7.7%     | 5.8%     |
| Not of Hispanic Ethnicity      | 95.3%    | 92.4%    | 94.2%    |
| <b>Marital Status:</b>         |          |          |          |
| Age 15 + Population            | 12,998   | 81,848   | 171,046  |
| Divorced                       | 15.9%    | 14.1%    | 12.5%    |
| Never Married                  | 27.2%    | 28.6%    | 30.4%    |
| Now Married                    | 45.9%    | 46.5%    | 47.5%    |
| Separated                      | 4.2%     | 4.7%     | 4.2%     |
| Widowed                        | 6.8%     | 6.1%     | 5.4%     |
| <b>Educational Attainment:</b> |          |          |          |
| Total Population Age 25+       | 11,130   | 67,600   | 141,682  |
| Grade K - 8                    | 5.5%     | 5.4%     | 4.0%     |
| Grade 9 - 12                   | 12.0%    | 12.7%    | 10.0%    |
| High School Graduate           | 40.7%    | 37.9%    | 31.6%    |
| Associates Degree              | 5.3%     | 5.9%     | 6.2%     |
| Bachelor's Degree              | 11.3%    | 13.2%    | 19.4%    |
| Graduate Degree                | 6.6%     | 6.1%     | 10.5%    |
| Some College, No Degree        | 18.5%    | 18.8%    | 18.4%    |
| <b>Household Income:</b>       |          |          |          |
| Income \$ 0 - \$9,999          | 11.2%    | 8.3%     | 7.0%     |
| Income \$ 10,000 - \$14,999    | 4.9%     | 4.8%     | 4.1%     |
| Income \$ 15,000 - \$24,999    | 11.0%    | 11.0%    | 9.8%     |
| Income \$ 25,000 - \$34,999    | 13.3%    | 12.8%    | 11.4%    |
| Income \$ 35,000 - \$49,999    | 16.2%    | 18.0%    | 16.5%    |
| Income \$ 50,000 - \$74,999    | 20.6%    | 22.1%    | 21.5%    |
| Income \$ 75,000 - \$99,999    | 12.7%    | 13.2%    | 13.8%    |
| Income \$100,000 - \$124,999   | 5.2%     | 5.8%     | 7.6%     |
| Income \$125,000 - \$149,999   | 2.5%     | 2.1%     | 3.4%     |
| Income \$150,000 +             | 2.4%     | 2.0%     | 4.9%     |
| Average Household Income       | \$45,121 | \$46,089 | \$55,755 |
| Median Household Income        | \$43,914 | \$45,528 | \$51,267 |
| Per Capita Income              | \$18,556 | \$17,707 | \$22,395 |
| <b>Vehicles Available:</b>     |          |          |          |
| 0 Vehicles Available           | 14.2%    | 9.9%     | 8.4%     |
| 1 Vehicle Available            | 38.5%    | 39.0%    | 39.3%    |

# Demographics Cont.

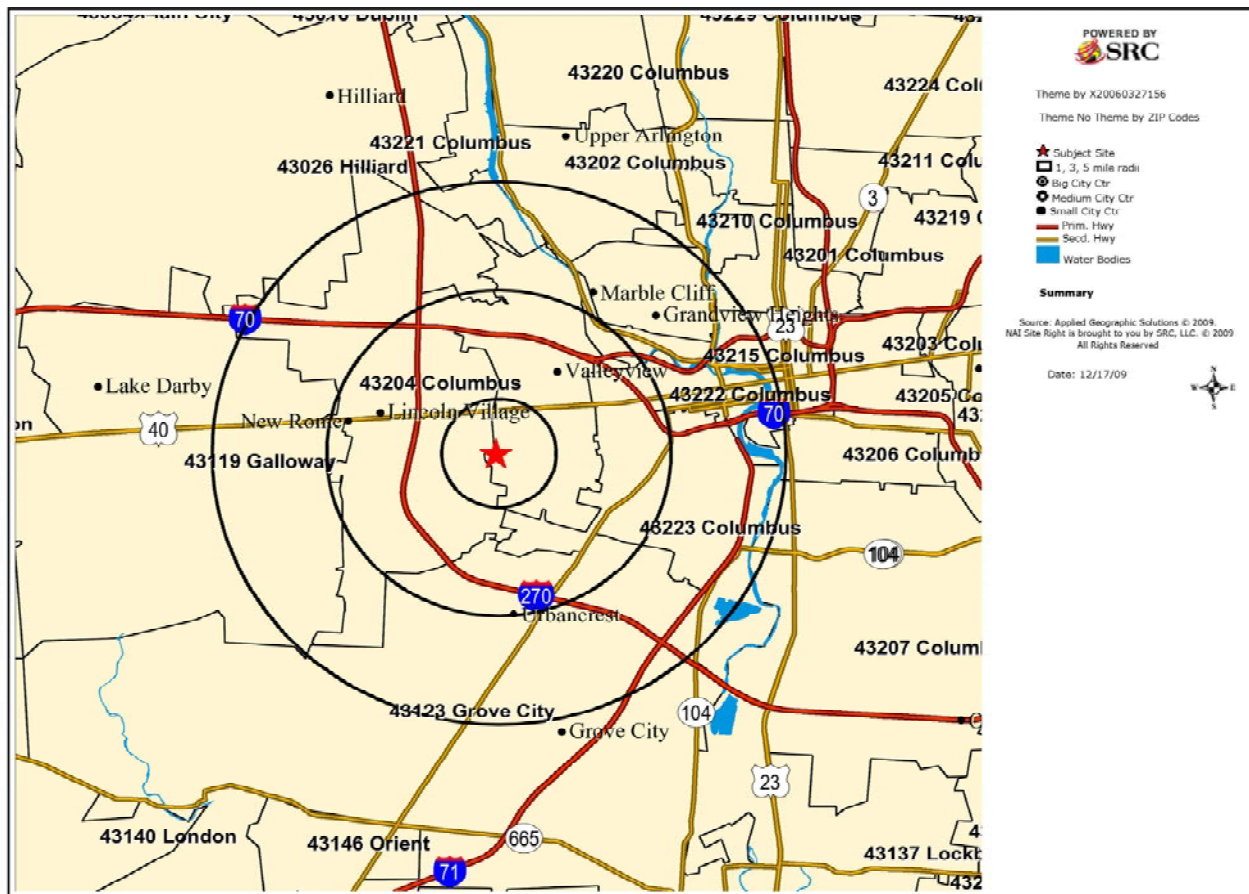
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|                                | 1 Miles: | 3 Miles: | 5 Miles: |
|--------------------------------|----------|----------|----------|
| 2+ Vehicles Available          | 47.3%    | 51.1%    | 52.3%    |
| Average Vehicles Per Household | 1.60     | 1.70     | 1.70     |
| Total Vehicles Available       | 10,485   | 66,991   | 144,892  |

### Business and Employment:

|                          |       |        |         |
|--------------------------|-------|--------|---------|
| Number of Employees      | 6,800 | 40,840 | 154,596 |
| Number of Establishments | 481   | 2,686  | 8,409   |



Current year data is for the year 2009, 5 year projected data is for the year 2014. More About Our Data. Demographic data © 2009 by Experian/Applied Geographic Solutions. Traffic Count data © 2009 by DataMetrix. All rights reserved. The consumer behavior/product potential Data used on this site is licensed by Mediamark Research, Inc. © 2009 Mediamark Research, Inc. All rights reserved.

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