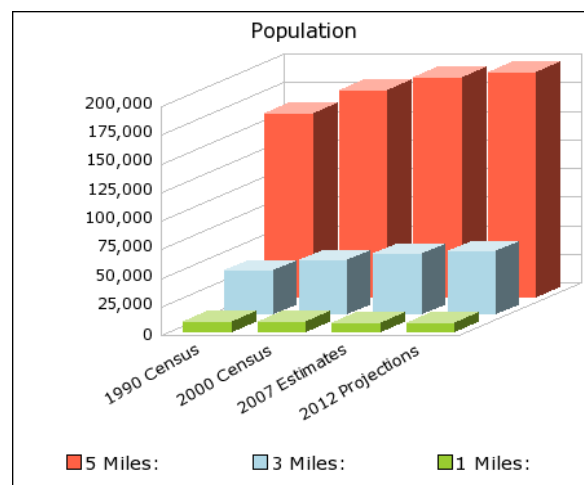


Demographics Summary

Population

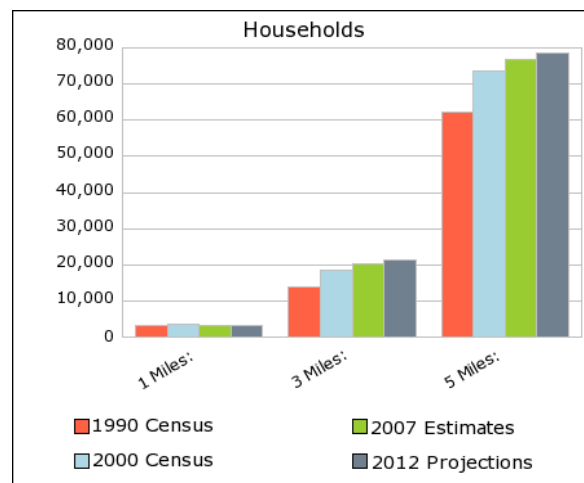
The current year population in this selected geography is 191,597. The 2000 Census revealed a population of 181,349, and in 1990 it was 160,601 representing a 12.9% change. It is estimated that the population in this area will be 196,303 in 2012, representing a change of 2.5% from 2007. The current population is 48.0% male and 52.0% female. In 2007, the median age of the population in this area was 35.4, compared to the US median age which was 36.7. The population density in your area is 2,439.5 people per square mile.



Households

There are currently 76,967 households in this selected geography. The Census revealed household counts of 73,448 in 2000, up from 62,173 in 1990, representing a change of 18.1%. It is estimated that the number of households in this area will be 78,644 in 2012, representing a change of 2.2% from the current year. For the current year, the average household size in this area is 2.49 persons.

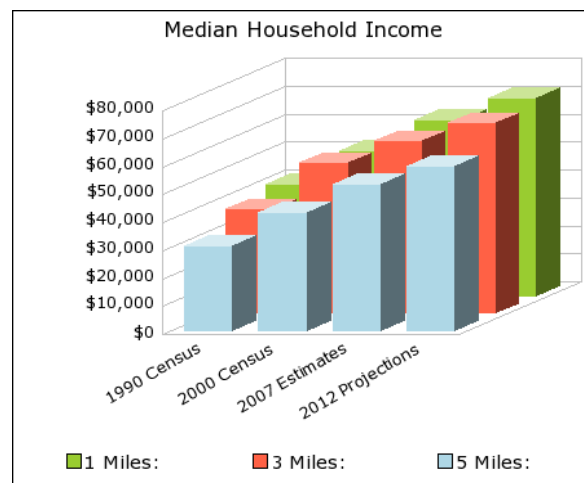
In 2007, the median number of years in residence in this geography's population is 3.38. The average household size in this geography was 2.47 people and the average family size was 3.16 people. The average number of vehicles per household in this geography was 1.7.



Income

In 2007, the median household income in this selected geography was \$52,286, compared to the US median which was \$51,680. The Census revealed median household incomes of \$42,241 in 2000 and \$30,525 in 1990 representing a change of 38.4%. It is estimated that the median household income in this area will be \$58,676 in 2012, which would represent a change of 12.2% from the current year.

In 2007, the per capita income in this area was \$24,101, compared to the \$US per capita, which was \$25,232. The 2007 average household income for this area was \$59,052, compared to the US average which was \$65,273.



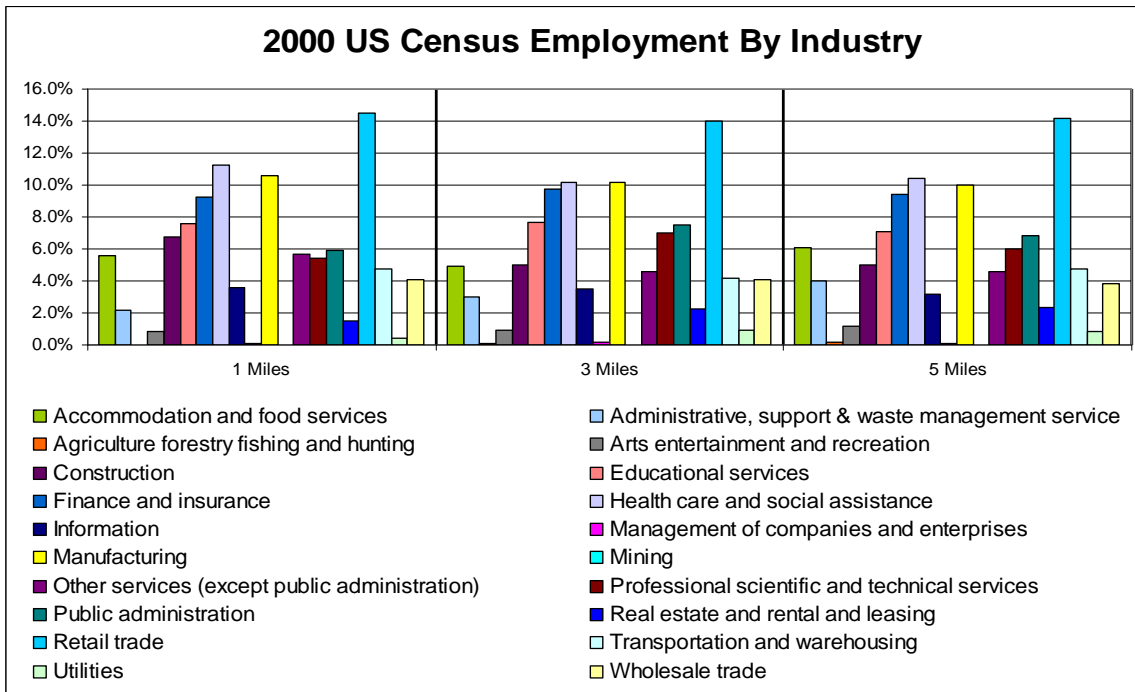
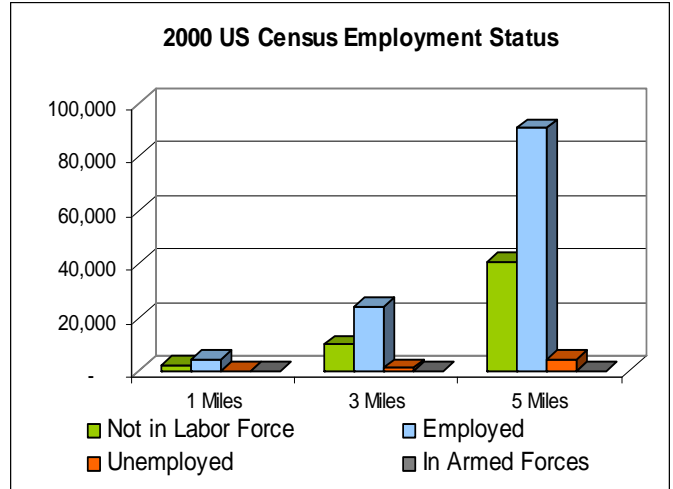
Demographics Summary (Continued)

Employment

In 2007, there were 100,149 people over the age of 16 in the labor force in your geography. Of these 92.2% were employed, 7.7% were unemployed, 30.5% were not in the labor force and 0.1% were in the Armed Forces. In 1990, unemployment in this area was 5.3% and in 2000 it was 4.6%.

In 2007, there were 116,736 employees in this selected area (daytime population) and there were 7,295 establishments.

For this area in 1990, 64.5% of employees were employed in white-collar occupations and 35.5% were employed in blue-collar occupations. In 2000, white collar workers made up 66.5% of the population, and those employed in blue collar occupations made up 33.5%. In 1990, the average time traveled to work was 14 minutes and in 2000 it was 21 minutes.



*Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year 2007, 5 year projected data is for the year 2012. More About Our Data.

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Demographics



Date: 06/23/2008

Lat: 40.018998

Long: -82.878655

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii:
64 GRANVILLE ST, GAHANNA, OH 43230

City: Gahanna

Pop: 32,842

County: Franklin County

Pop: 1,099,047

Zip: 43230

Pop: 48,905

Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
2007 Demographics			
Total Population	8,406	52,865	191,597
Total Households	3,342	20,400	76,967
Female Population	4,359	27,582	99,696
% Female	51.9%	52.2%	52.0%
Male Population	4,046	25,283	91,901
% Male	48.1%	47.8%	48.0%
Population Density (per Sq. Mi.)	2,675.6	1,869.7	2,439.5
Age:			
Age 0 - 4	5.7%	8.1%	8.2%
Age 5 - 14	14.0%	16.1%	15.0%
Age 15 - 19	6.8%	7.2%	6.6%
Age 20 - 24	4.2%	5.1%	5.5%
Age 25 - 34	10.6%	12.4%	14.1%
Age 35 - 44	15.3%	16.0%	15.6%
Age 45 - 54	15.8%	15.4%	14.6%
Age 55 - 64	12.8%	10.5%	10.3%
Age 65 - 74	7.2%	5.1%	5.4%
Age 75 - 84	5.4%	3.1%	3.4%
Age 85 +	2.2%	1.1%	1.3%
Median Age	40.9	35.8	35.4
Housing Units			
Total Housing Units	3,809	24,042	91,072
Owner Occupied Housing Units	62.1%	55.5%	53.4%
Renter Occupied Housing Units	25.7%	29.3%	31.1%
Vacant Housing Units	12.3%	15.2%	15.5%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.2%



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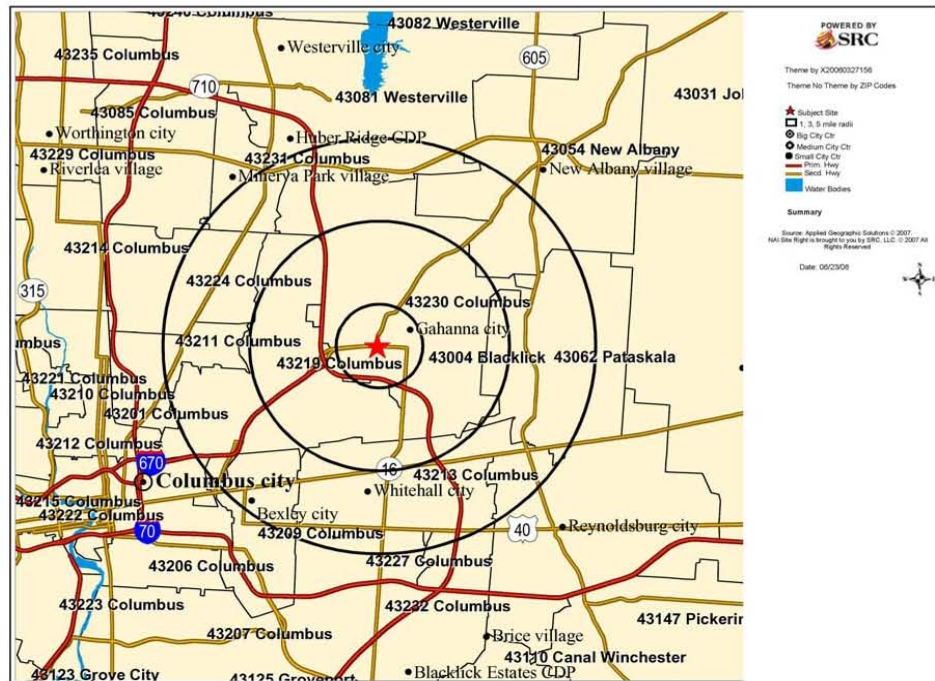
Demographics (Continued)

	1 Miles:	3 Miles:	5 Miles:
Asian	3.0%	3.5%	2.9%
Black	10.5%	28.9%	31.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
White	83.7%	63.9%	61.0%
Other	0.8%	0.7%	1.1%
Multi-Race	1.9%	2.7%	3.1%
Hispanic Ethnicity	2.2%	2.3%	3.4%
Not of Hispanic Ethnicity	97.8%	97.7%	96.6%
Marital Status:			
Age 15 + Population	6,748	40,110	147,111
Divorced	14.0%	11.4%	12.5%
Never Married	20.7%	26.8%	30.0%
Now Married	54.6%	53.6%	48.0%
Separated	2.5%	3.5%	4.0%
Widowed	8.2%	4.7%	5.6%
Educational Attainment:			
Total Population Age 25+	5,820	33,609	123,841
Grade K - 8	2.5%	2.1%	2.6%
Grade 9 - 12	6.2%	6.4%	8.0%
High School Graduate	31.7%	27.5%	29.1%
Associates Degree	7.2%	7.0%	6.6%
Bachelor's Degree	20.6%	23.0%	20.9%
Graduate Degree	9.9%	13.7%	12.4%
Some College, No Degree	22.0%	20.4%	20.5%
Household Income:			
Income \$ 0 - \$9,999	5.8%	7.8%	8.2%
Income \$ 10,000 - \$14,999	3.5%	4.0%	4.1%
Income \$ 15,000 - \$24,999	7.3%	8.0%	9.6%
Income \$ 25,000 - \$34,999	7.5%	8.4%	10.8%
Income \$ 35,000 - \$49,999	13.6%	12.7%	15.2%
Income \$ 50,000 - \$74,999	24.2%	19.5%	19.6%
Income \$ 75,000 - \$99,999	17.6%	13.9%	12.7%
Income \$100,000 - \$124,999	9.3%	9.3%	7.3%
Income \$125,000 - \$149,999	3.6%	5.8%	4.2%



Demographics (Continued)

	1 Miles:	3 Miles:	5 Miles:
Income \$150,000 +	7.5%	10.7%	8.3%
Average Household Income	\$62,598	\$63,431	\$59,052
Median Household Income	\$62,862	\$61,807	\$52,286
Per Capita Income	\$26,862	\$24,717	\$24,101
Vehicles Available:			
0 Vehicles Available	5.5%	5.7%	6.7%
1 Vehicle Available	29.0%	33.9%	37.1%
2+ Vehicles Available	65.5%	60.4%	56.3%
Average Vehicles Per Household	1.90	1.80	1.70
Total Vehicles Available	6,226	36,477	131,671
Business and Employment:			
Number of Employees	4,147	53,885	116,736
Number of Establishments	471	2,613	7,295



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