




171 E Campus View Blvd, Columbus, OH 43235-6604
Ring: 1, 3, 5 Miles

Latitude: 40.11783
Longitude: -83.01041


	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	7,536	73,318	207,061
2000 Group Quarters	157	638	3,071
2010 Total Population	7,964	78,099	226,269
2015 Total Population	8,225	80,713	235,672
2010 - 2015 Annual Rate	0.65%	0.66%	0.82%
 2000 Households	3,245	30,528	88,458
2000 Average Household Size	2.27	2.38	2.31
2010 Households	3,449	33,156	96,650
2010 Average Household Size	2.26	2.34	2.31
2015 Households	3,569	34,462	100,674
2015 Average Household Size	2.26	2.32	2.31
2010 - 2015 Annual Rate	0.69%	0.78%	0.82%
2000 Families	1,871	19,327	52,775
2000 Average Family Size	2.93	2.97	2.95
2010 Families	1,899	20,083	56,586
2010 Average Family Size	2.94	2.95	2.95
2015 Families	1,931	20,539	58,482
2015 Average Family Size	2.95	2.94	2.96
2010 - 2015 Annual Rate	0.33%	0.45%	0.66%
 2000 Housing Units	3,438	32,073	93,169
Owner Occupied Housing Units	50.4%	59.5%	54.8%
Renter Occupied Housing Units	44.1%	35.7%	40.2%
Vacant Housing Units	5.5%	4.8%	5.0%
2010 Housing Units	3,809	36,290	106,141
Owner Occupied Housing Units	46.7%	55.5%	52.6%
Renter Occupied Housing Units	43.8%	35.9%	38.5%
Vacant Housing Units	9.5%	8.6%	8.9%
2015 Housing Units	3,963	38,123	111,760
Owner Occupied Housing Units	45.4%	54.6%	52.3%
Renter Occupied Housing Units	44.6%	35.8%	37.8%
Vacant Housing Units	9.9%	9.6%	9.9%
Median Household Income			
2000	\$55,228	\$56,208	\$51,074
2010	\$66,327	\$68,361	\$63,733
2015	\$74,433	\$76,542	\$72,009
Median Home Value			
2000	\$141,627	\$145,135	\$138,536
2010	\$155,368	\$172,100	\$166,060
2015	\$159,280	\$186,692	\$182,142
Per Capita Income			
2000	\$29,112	\$30,356	\$28,167
2010	\$34,468	\$36,054	\$35,095
2015	\$38,432	\$40,081	\$39,184
Median Age			
2000	32.2	33.9	33.6
2010	33.8	36.4	35.6
2015	33.4	36.4	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	3,286	30,582	88,567
< \$15,000	6.3%	6.1%	8.6%
\$15,000 - \$24,999	6.3%	7.8%	10.1%
\$25,000 - \$34,999	12.8%	12.2%	12.8%
\$35,000 - \$49,999	18.4%	16.8%	17.1%
\$50,000 - \$74,999	27.1%	23.7%	22.4%
\$75,000 - \$99,999	13.8%	13.8%	12.3%
\$100,000 - \$149,999	10.2%	12.2%	10.6%
\$150,000 - \$199,999	2.8%	4.1%	3.2%
\$200,000+	2.4%	3.3%	2.9%
Average Household Income	\$65,857	\$72,109	\$65,785
2010 Households by Income			
Household Income Base	3,448	33,157	96,650
< \$15,000	4.4%	4.1%	5.9%
\$15,000 - \$24,999	3.9%	5.2%	6.8%
\$25,000 - \$34,999	6.8%	7.1%	8.2%
\$35,000 - \$49,999	18.4%	15.8%	16.0%
\$50,000 - \$74,999	24.3%	22.8%	21.8%
\$75,000 - \$99,999	20.5%	18.2%	16.3%
\$100,000 - \$149,999	15.5%	17.1%	15.4%
\$150,000 - \$199,999	2.9%	5.3%	4.9%
\$200,000+	3.2%	4.3%	4.7%
Average Household Income	\$78,745	\$84,527	\$82,205
2015 Households by Income			
Household Income Base	3,570	34,462	100,674
< \$15,000	3.5%	3.3%	5.0%
\$15,000 - \$24,999	2.8%	3.9%	5.2%
\$25,000 - \$34,999	4.5%	5.0%	5.8%
\$35,000 - \$49,999	12.7%	11.1%	11.6%
\$50,000 - \$74,999	27.1%	25.2%	24.4%
\$75,000 - \$99,999	20.6%	17.8%	16.0%
\$100,000 - \$149,999	21.6%	22.0%	19.8%
\$150,000 - \$199,999	3.5%	6.6%	6.7%
\$200,000+	3.9%	5.1%	5.5%
Average Household Income	\$87,503	\$93,500	\$91,825
2000 Owner Occupied HUs by Value			
Total	1,714	19,150	51,024
<\$50,000	1.1%	1.1%	1.6%
\$50,000 - 99,999	32.1%	19.4%	20.6%
\$100,000 - 149,999	20.9%	33.0%	36.0%
\$150,000 - 199,999	31.2%	24.9%	21.3%
\$200,000 - \$299,999	9.2%	14.4%	13.7%
\$300,000 - 499,999	4.1%	6.0%	5.2%
\$500,000 - 999,999	1.5%	1.1%	1.5%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$149,866	\$166,565	\$163,407
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,523	11,331	37,418
With Cash Rent	99.4%	98.3%	98.2%
No Cash Rent	0.6%	1.7%	1.8%
Median Rent	\$646	\$591	\$566
Average Rent	\$675	\$608	\$599

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age			
 Total	7,535	73,320	207,060
Age 0 - 4	6.8%	6.6%	7.0%
Age 5 - 9	6.9%	6.8%	6.7%
Age 10 - 14	6.6%	7.0%	6.3%
Age 15 - 19	5.3%	6.3%	5.9%
Age 20 - 24	7.7%	7.0%	8.1%
Age 25 - 34	22.4%	18.2%	18.5%
Age 35 - 44	18.3%	16.5%	16.5%
Age 45 - 54	12.4%	14.5%	13.5%
Age 55 - 64	6.0%	8.0%	7.3%
Age 65 - 74	3.6%	5.0%	5.2%
Age 75 - 84	2.5%	3.1%	3.7%
Age 85+	1.5%	0.9%	1.4%
Age 18+	76.1%	75.5%	76.4%
2010 Population by Age			
Total	7,964	78,098	226,267
Age 0 - 4	6.7%	6.4%	6.9%
Age 5 - 9	5.6%	5.9%	6.4%
Age 10 - 14	5.3%	6.1%	6.3%
Age 15 - 19	5.6%	6.2%	6.1%
Age 20 - 24	9.3%	7.5%	7.9%
Age 25 - 34	19.6%	15.9%	15.4%
Age 35 - 44	16.1%	15.2%	15.0%
Age 45 - 54	14.3%	14.5%	14.3%
Age 55 - 64	8.9%	11.5%	10.6%
Age 65 - 74	4.2%	5.9%	5.5%
Age 75 - 84	2.6%	3.5%	3.7%
Age 85+	1.6%	1.4%	1.9%
Age 18+	78.9%	78.0%	76.8%
2015 Population by Age			
Total	8,224	80,714	235,674
Age 0 - 4	6.7%	6.4%	6.8%
Age 5 - 9	5.7%	5.9%	6.4%
Age 10 - 14	5.1%	5.9%	6.3%
Age 15 - 19	4.7%	5.6%	6.0%
Age 20 - 24	8.1%	7.2%	7.7%
Age 25 - 34	22.7%	17.2%	16.1%
Age 35 - 44	14.9%	13.9%	13.7%
Age 45 - 54	12.9%	13.9%	13.7%
Age 55 - 64	9.8%	11.6%	10.9%
Age 65 - 74	5.3%	7.4%	6.9%
Age 75 - 84	2.6%	3.6%	3.6%
Age 85+	1.6%	1.5%	1.9%
Age 18+	79.7%	78.5%	77.0%
2000 Population by Sex			
Males	48.4%	48.6%	48.2%
Females	51.6%	51.4%	51.8%
2010 Population by Sex			
Males	48.8%	48.7%	48.4%
Females	51.2%	51.3%	51.6%
2015 Population by Sex			
Males	49.3%	48.9%	48.6%
Females	50.7%	51.1%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	7,536	73,319	207,061
White Alone	85.9%	86.2%	82.5%
Black Alone	5.3%	6.4%	9.9%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	5.5%	4.2%	4.2%
Some Other Race Alone	0.8%	1.1%	1.1%
Two or More Races	2.3%	1.9%	2.2%
Hispanic Origin	2.2%	2.6%	2.5%
Diversity Index	28.8	28.8	34.2
2010 Population by Race/Ethnicity			
Total	7,963	78,099	226,268
White Alone	80.8%	81.4%	77.6%
Black Alone	6.8%	7.7%	11.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	7.6%	6.2%	6.3%
Some Other Race Alone	1.4%	1.9%	1.8%
Two or More Races	3.2%	2.5%	2.8%
Hispanic Origin	4.7%	4.9%	4.8%
Diversity Index	39.7	39.0	43.8
2015 Population by Race/Ethnicity			
Total	8,224	80,713	235,671
White Alone	79.0%	80.0%	76.3%
Black Alone	7.1%	8.0%	11.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	8.6%	7.1%	7.1%
Some Other Race Alone	1.6%	2.1%	2.0%
Two or More Races	3.5%	2.7%	3.0%
Hispanic Origin	5.9%	5.7%	5.6%
Diversity Index	43.4	41.9	46.3
2000 Population 3+ by School Enrollment			
 Total	7,220	70,090	198,085
Enrolled in Nursery/Preschool	1.9%	1.9%	2.0%
Enrolled in Kindergarten	1.4%	1.3%	1.4%
Enrolled in Grade 1-8	12.0%	11.7%	10.9%
Enrolled in Grade 9-12	4.6%	5.3%	4.7%
Enrolled in College	6.2%	5.3%	6.4%
Enrolled in Grad/Prof School	2.2%	2.1%	2.5%
Not Enrolled in School	71.7%	72.3%	72.1%
2010 Population 25+ by Educational Attainment			
Total	5,367	53,112	150,130
Less than 9th Grade	1.0%	1.3%	1.4%
9th - 12th Grade, No Diploma	1.9%	2.6%	3.5%
High School Graduate	12.8%	16.1%	18.7%
Some College, No Degree	20.9%	19.2%	19.9%
Associate Degree	7.3%	7.4%	7.1%
Bachelor's Degree	37.5%	33.6%	31.9%
Graduate/Professional Degree	18.7%	19.8%	17.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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 2010 Population 15+ by Marital Status			
Total	6,556	63,760	181,965
Never Married	36.2%	32.2%	34.3%
Married	45.9%	52.1%	49.8%
Widowed	4.8%	3.9%	4.5%
Divorced	13.0%	11.8%	11.4%
 2000 Population 16+ by Employment Status			
Total	5,884	57,364	163,356
In Labor Force	78.5%	76.8%	74.6%
Civilian Employed	76.8%	74.7%	72.3%
Civilian Unemployed	1.5%	2.0%	2.1%
In Armed Forces	0.3%	0.1%	0.1%
Not in Labor Force	21.5%	23.2%	25.4%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	93.0%	92.0%	91.5%
Civilian Unemployed	7.0%	8.0%	8.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	94.2%	93.5%	93.0%
Civilian Unemployed	5.8%	6.5%	7.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	3,087	29,984	86,468
Own Children < 6 Only	9.2%	8.6%	9.2%
Employed/in Armed Forces	6.8%	5.6%	6.2%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	2.4%	2.9%	2.8%
Own Children < 6 and 6-17 Only	5.9%	5.5%	5.3%
Employed/in Armed Forces	3.1%	3.1%	3.1%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.8%	2.4%	2.0%
Own Children 6-17 Only	18.3%	18.2%	15.5%
Employed/in Armed Forces	13.4%	14.6%	12.2%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	4.7%	3.4%	3.1%
No Own Children < 18	66.6%	67.6%	70.0%
Employed/in Armed Forces	45.8%	45.9%	44.9%
Unemployed	1.5%	1.4%	1.3%
Not in Labor Force	19.2%	20.4%	23.8%
 2010 Employed Population 16+ by Industry			
Total	4,614	43,511	119,993
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	2.9%	3.5%	3.4%
Manufacturing	6.6%	5.9%	5.7%
Wholesale Trade	2.8%	2.9%	3.3%
Retail Trade	10.9%	10.5%	11.2%
Transportation/Utilities	3.2%	2.5%	2.8%
Information	4.0%	3.5%	3.3%
Finance/Insurance/Real Estate	13.7%	13.1%	12.4%
Services	51.2%	53.6%	53.1%
Public Administration	4.6%	4.4%	4.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	4,617	43,510	119,994
White Collar	79.9%	79.0%	77.1%
Management/Business/Financial	22.2%	22.1%	20.5%
Professional	31.3%	31.7%	30.1%
Sales	13.6%	11.6%	12.2%
Administrative Support	12.8%	13.6%	14.3%
Services	12.4%	12.5%	13.6%
Blue Collar	7.6%	8.5%	9.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.3%	2.3%
Installation/Maintenance/Repair	1.3%	1.6%	1.8%
Production	1.3%	2.2%	2.4%
Transportation/Material Moving	3.2%	2.3%	2.9%
2000 Workers 16+ by Means of Transportation to Work			
 Total	4,454	42,354	116,662
Drove Alone - Car, Truck, or Van	88.3%	86.4%	85.0%
Carpooled - Car, Truck, or Van	6.6%	7.4%	8.1%
Public Transportation	0.8%	1.0%	1.5%
Walked	1.1%	1.3%	1.6%
Other Means	0.5%	0.5%	0.6%
Worked at Home	2.8%	3.4%	3.1%
2000 Workers 16+ by Travel Time to Work			
Total	4,453	42,355	116,662
Did Not Work at Home	97.2%	96.6%	96.9%
Less than 5 minutes	4.7%	2.8%	2.5%
5 to 9 minutes	12.3%	9.9%	8.6%
10 to 19 minutes	26.0%	31.0%	32.1%
20 to 24 minutes	19.9%	21.2%	20.4%
25 to 34 minutes	23.4%	22.2%	23.0%
35 to 44 minutes	4.2%	3.9%	4.2%
45 to 59 minutes	4.2%	3.1%	3.3%
60 to 89 minutes	1.4%	1.6%	1.6%
90 or more minutes	1.1%	1.0%	1.2%
Worked at Home	2.8%	3.4%	3.1%
Average Travel Time to Work (in min)	21.4	21.1	21.8
2000 Households by Vehicles Available			
Total	3,242	30,498	88,539
None	2.9%	2.9%	4.8%
1	39.5%	35.4%	37.3%
2	46.6%	47.1%	44.3%
3	8.2%	11.4%	10.7%
4	2.4%	2.5%	2.3%
5+	0.4%	0.7%	0.6%
Average Number of Vehicles Available	1.7	1.8	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type			
 Total	3,244	30,528	88,458
Family Households	57.7%	63.3%	59.7%
Married-couple Family	45.3%	51.0%	47.0%
With Related Children	23.9%	24.8%	22.6%
Other Family (No Spouse)	12.4%	12.3%	12.7%
With Related Children	8.7%	8.3%	8.3%
Nonfamily Households	42.3%	36.7%	40.3%
Householder Living Alone	31.1%	28.4%	31.1%
Householder Not Living Alone	11.2%	8.3%	9.2%
Households with Related Children	32.6%	33.1%	30.9%
Households with Persons 65+	10.6%	14.7%	16.4%
2000 Households by Size			
Total	3,245	30,528	88,458
1 Person Household	31.1%	28.4%	31.1%
2 Person Household	34.9%	35.3%	34.4%
3 Person Household	15.9%	16.0%	15.4%
4 Person Household	12.4%	13.3%	12.4%
5 Person Household	4.4%	5.1%	4.7%
6 Person Household	1.0%	1.4%	1.3%
7+ Person Household	0.3%	0.5%	0.5%
2000 Households by Year Householder Moved In			
Total	3,240	30,499	88,537
Moved in 1999 to March 2000	30.6%	25.7%	26.6%
Moved in 1995 to 1998	36.6%	31.5%	32.9%
Moved in 1990 to 1994	14.0%	14.7%	15.2%
Moved in 1980 to 1989	13.3%	15.3%	13.4%
Moved in 1970 to 1979	3.4%	7.2%	6.3%
Moved in 1969 or Earlier	2.1%	5.7%	5.6%
Median Year Householder Moved In	1997	1996	1996
2000 Housing Units by Units in Structure			
 Total	3,434	32,049	93,182
1, Detached	34.6%	54.4%	50.8%
1, Attached	19.5%	9.1%	8.0%
2	1.2%	1.9%	2.6%
3 or 4	9.7%	8.3%	8.9%
5 to 9	27.1%	13.8%	13.0%
10 to 19	4.7%	7.0%	7.4%
20+	3.3%	5.3%	9.1%
Mobile Home	0.0%	0.1%	0.2%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	3,435	32,044	93,241
1999 to March 2000	1.0%	2.2%	2.6%
1995 to 1998	6.3%	8.1%	8.2%
1990 to 1994	21.4%	10.0%	9.1%
1980 to 1989	51.5%	27.7%	23.4%
1970 to 1979	10.4%	19.5%	23.6%
1969 or Earlier	9.3%	32.4%	33.0%
Median Year Structure Built	1986	1979	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Enterprising Professio	Enterprising Professio	Enterprising Professio
2.	Prosperous Empty Nests	Prosperous Empty Nests	Young and Restless
3.	Milk and Cookies	Connoisseurs	Boomburbs

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,760,755	\$68,990,711	\$196,804,002
Average Spent	\$1,960.21	\$2,080.79	\$2,036.25
Spending Potential Index	82	87	85
Computers & Accessories: Total \$	\$895,688	\$9,106,660	\$26,022,859
Average Spent	\$259.69	\$274.66	\$269.25
Spending Potential Index	118	125	122
Education: Total \$	\$4,861,386	\$51,100,352	\$147,007,365
Average Spent	\$1,409.51	\$1,541.21	\$1,521.03
Spending Potential Index	116	126	125
Entertainment/Recreation: Total \$	\$12,666,145	\$131,372,123	\$371,464,666
Average Spent	\$3,672.41	\$3,962.24	\$3,843.40
Spending Potential Index	114	123	119
Food at Home: Total \$	\$17,217,754	\$176,384,342	\$504,525,681
Average Spent	\$4,992.10	\$5,319.83	\$5,220.13
Spending Potential Index	112	119	117
Food Away from Home: Total \$	\$12,969,973	\$131,694,780	\$375,668,035
Average Spent	\$3,760.50	\$3,971.97	\$3,886.89
Spending Potential Index	117	123	121
Health Care: Total \$	\$13,249,070	\$139,915,240	\$397,161,685
Average Spent	\$3,841.42	\$4,219.91	\$4,109.28
Spending Potential Index	103	113	110
HH Furnishings & Equipment: Total \$	\$7,064,340	\$73,300,695	\$207,051,788
Average Spent	\$2,048.23	\$2,210.78	\$2,142.28
Spending Potential Index	99	107	104
Investments: Total \$	\$5,765,266	\$65,333,587	\$180,053,411
Average Spent	\$1,671.58	\$1,970.49	\$1,862.94
Spending Potential Index	96	113	107
Retail Goods: Total \$	\$91,888,878	\$947,456,897	\$2,689,413,294
Average Spent	\$26,642.18	\$28,575.73	\$27,826.31
Spending Potential Index	107	115	112
Shelter: Total \$	\$63,556,804	\$655,441,738	\$1,856,705,547
Average Spent	\$18,427.60	\$19,768.42	\$19,210.61
Spending Potential Index	117	125	122
TV/Video/Audio: Total \$	\$4,890,796	\$49,739,590	\$142,082,118
Average Spent	\$1,418.03	\$1,500.17	\$1,470.07
Spending Potential Index	114	121	118
Travel: Total \$	\$7,276,993	\$77,343,157	\$216,185,056
Average Spent	\$2,109.88	\$2,332.70	\$2,236.78
Spending Potential Index	111	123	118
Vehicle Maintenance & Repairs: Total \$	\$3,671,196	\$37,811,665	\$107,362,905
Average Spent	\$1,064.42	\$1,140.42	\$1,110.84
Spending Potential Index	113	121	118

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.